

**PARTICIPATION CONDITIONS IN THE 4TH INTERNATIONAL  
FESTIVAL “SVYATA LNU. RODNAE MODNAE”  
(THE FESTIVAL OF FLAX AND LINEN IN 2026)**

**1. CONTEST FOR DESIGNERS**

Contest timeline: expert review of online applications runs from March 1, 2026, to June 10, 2026. The final show of contest collections will take place on June 27, 2026, in Minsk, Liberty Square (Svobody Square), Upper Town.

The contest is open to two categories of participants: **professionals and students.**

Contest nominations:

**Main nominations:**

- Industrial Collection
- Author's Collection (Designer Collection)
- Modnae-Narodnae. Ethno-Collection
- Linen: A Fresh Take on Tradition

**Additional nominations (introduced at the expert's decision):**

- Master of the Pencil (Best Sketch)
- Best Look of the Collection
- Master of Quality (professionals only)
- Youth Interpretation of the National Costume
- Best Description of a Collection in National Style

Collection sketches and look photos (students: up to 10 looks; professionals: 10 or more looks) must be submitted to the organizing committee at [belbrandaudit@gmail.com](mailto:belbrandaudit@gmail.com) (subject line: SVYATA RODNAE MODNAE. CONTEST FOR DESIGNERS) together with the participation application, no later than June 10, 2026. Applications received after this deadline will not be accepted. Both individual and group applications are welcome. A single author or creative team may submit different collections in multiple nominations.

Requirements for video and audio files will be sent to the participants by June 15, 2026, based on the submitted applications.

Participation fees:

- Companies: USD 800 (BYN 2,500);
- Individual designers: USD 500 (BYN 1,500).

**Full-time** students participate free of charge.

The fee is payable under a contract concluded with one of the organizers of the festival (BELBRANDAUDIT LLC). An invoice and a draft contract will be sent by BELBRANDAUDIT LLC upon receipt of the application.

The fee covers: the final show production, including musical, choreographic, and technical support; model and make-up artist services; backstage preparation space rental; inclusion of information in the event's programme materials; a video profile; and participation in the event's activities as per the application.

## **2. BRAND SHOW OF COLLECTIONS**

**Timeline: private show on June 26–27, 2026, Minsk, Liberty Square (Svobody Square), Upper Town.**

Look photos (10 or more) must be submitted to the organizing committee at [belbrandaudit@gmail.com](mailto:belbrandaudit@gmail.com) (subject line: SVYATA. BRAND SHOW) together with the application, no later than June 14, 2026. Applications received after this deadline will not be accepted. Both individual and group applications are welcome. A single author or team may participate in multiple nominations with different collections.

Participation fees:

- Companies: USD 800 (BYN 2,500);
- Individual designers: USD 500 (BYN 1,500).

The fee covers: the final show production, including musical, choreographic, and technical support; model and make-up artist services; backstage preparation space rental; inclusion of information in the event's programme materials; a video profile; and participation in the event's activities as per the application.

The fee is payable under a contract concluded with one of the organizers of the festival (BELBRANDAUDIT LLC). An invoice and a draft contract will be sent by BELBRANDAUDIT LLC upon receipt of the application.

## **3. TRADE FAIR “NATIONAL STYLE” (EXHIBITION AND SALE OF LINEN AND FLAX PRODUCTS)**

**Timeline: June 27–28, 2026, Minsk, Liberty Square (Svobody Square), Upper Town.**

Those who are interested in participation must fill in the application form (see the appendix to this document). The form should be filled in electronically and sent to the organizing committee at [belbrandaudit@gmail.com](mailto:belbrandaudit@gmail.com) in DOCX format. A signed copy of the application form must also be sent as a PDF-document or photo. Subject line: SVYATA. TRADE FAIR. Applications are accepted until June 15, 2026. High-resolution photos of works (JPG or PNG format) must be attached to the application.

The following works/items are not eligible for the exhibition and sale:

- Works that do not meet ethical and moral standards;

- Works whose subject matter conflicts with the laws of the Republic of Belarus or discriminates against individuals on religious, social, political, or national grounds.

The participation fee is USD 60 (BYN 180.00), excluding the booth, which is paid separately depending on its size.

Participants must pay the fee by June 20, 2026.

The fee is payable under a contract concluded with one of the organizers of the festival (BELBRANDAUDIT LLC). An invoice and a draft contract will be sent by BELBRANDAUDIT LLC upon receipt of the application.

### **APPLICATION FORM**

for contest / brand show participation

(Date: \_\_\_\_\_ 2026)

Participant's full name:

\_\_\_\_\_

Company / Organization / Institution:

\_\_\_\_\_

Country: \_\_\_\_\_

Address:

\_\_\_\_\_

Phone: \_\_\_\_\_ (mobile)

Email: \_\_\_\_\_

### **PARTICIPATION FORMAT (mark with X in the appropriate column)**

Contest participant	Brand show participant

### **COLLECTION PREPARATION FOR THE SHOW**

Planned number of looks	
Collection name	
Model preferences (gender, age, height, size)	

Musical accompaniment (link), with the authors listed	
Photo/video (link)	
Press materials for media, experts, and organizers (Word file or link to file) <b>Note:</b> Text only – do not include photos.	

### APPLICATION FORM

(Date: \_\_\_\_\_ 2026)

for TRADE FAIR “NATIONAL STYLE” participant

(EXHIBITION AND SALE OF LINEN AND FLAX PRODUCTS)

1	Last name	
2	First name	
3	Patronymic (if applicable)	
4	Stage name / Brand name (if used)	
5	Place of study / employment, position (including public position)	
6	Creative biography (up to 1,000 characters)	
7	Product name (logo)	
8	Description of products / creative works (up to 1,000 characters)	
9	Contact phone	
10	Email address	
11	I agree to follow the organizing committee's guidelines for each stage of the exhibition and sale and will not make claims against the organizing committee.	
	<i>Signature</i>	<i>Full name</i>

12	I authorize the festival organizers to use my contact details in the preparation and conduct of the events.	
	<i>Signature</i>	<i>Full name</i>
13	I grant the festival organizers the right to use my works, with attribution, for promotional and educational purposes.	
	<i>Signature</i>	<i>Full name</i>